



ADVANCING
WOMEN IN
SUSTAINABILITY
LEADERSHIP

WOMEN IN SUSTAINABILITY
LEADERSHIP AWARDS

2017 MEDIA KIT

PRESENTED BY **gb&d**



OUR MISSION

**THE WOMEN IN
SUSTAINABILITY
LEADERSHIP
AWARDS**

honor and connect
the most powerful
women at the forefront
of sustainability that
are making a difference
in the world by
implementing
lasting change.

OUR GOAL

To create a more
sustainable world
by growing
awareness, promoting
advancement,
and supporting
development of
women in sustainability
leadership.

OUR VALUES

ENVIRONMENTAL
STEWARDSHIP

CONDUIT FOR
CHANGE

GIVING BACK

WHY WSLA
IS SO IMPORTANT



WOMEN EARN **60%** OF
ALL UNDERGRADUATE
AND MASTER'S DEGREES

YET, THEY ONLY MAKE
\$.80 ON THE DOLLAR

ONLY **25%** OF EXECUTIVE
SENIOR-LEVEL
MANAGERS ARE FEMALE

ONLY **19%** OF FORTUNE
500 BOARD MEMBERS
ARE FEMALE

AND ONLY **4.6%**
ARE CEOs

FULLY INTEGRATING
WOMEN INTO A
NATION'S ECONOMIC
LIFE IS **ESSENTIAL** FOR A
SOCIETY TO FLOURISH



ABOUT *THE* AWARD

CRITERIA



Winners are selected based on their ability to meet the following criteria:

EFFECTIVELY DEMONSTRATES
A DEDICATION TO WORKING
IN SUSTAINABILITY

HAS HELPED SHAPED HER
ORGANIZATION THROUGH
LASTING CHANGE

VALUES MENTORSHIP AND
HAS HELPED GUIDE OTHER
FEMALE LEADERS

HAS DEMONSTRATED BRAVERY/
COURAGE IN THE WORKPLACE



AWARD CEREMONY

Winners will be chosen by a prestigious jury of industry professionals and will be celebrated at a dinner and awards ceremony during the **GREENBUILD INTERNATIONAL CONFERENCE & EXPO** in Boston this November.



ALUMNAE NETWORK

Our current alumnae network consists of over **50 OF THE MOST INFLUENTIAL WOMEN LEADERS** creating a more sustainable world. The network assists with growing awareness, promoting advancement, and supporting the development of the next generation of female leaders.

PAST WINNERS

2016 WINNERS

LISA BATE, Regional Managing Principal (North America), B+H Architects

LIZ YORK, Associate Director for Quality and Chief Sustainability Officer, Centers for Disease Control and Prevention

MARY TOD WINCHESTER, Vice President Administration/Operations, Chesapeake Bay Foundation

KELLY VLAHAKIS-HANKS, President and CEO, Earth Friendly Products (ECOS brand)

NICOLE ISLE, Chief Sustainability Strategist, Glumac

HOLLEY HENDERSON, LEED Fellow, Green Building Expert, Author, Consultant and Speaker, H2 Ecodesign

SUSAN KING, Principal, Studio Leader: Housing and Education, National Sustainable Practice Leader, Harley Ellis Devereaux

CAROLYN AGUILAR DUBOSE, Director, Department of Architecture, Iberoamericana University (Mexico City, Mexico)

KATHLEEN SMITH, Vice President, Living Building Challenge, International Living Future Institute

BARBARA DEUTSCH, FASLA, Executive Director, Landscape Architecture Foundation

NANCY SUTLEY, Chief Sustainability and Economic Development Officer, Los Angeles Department of Water and Power

KAREN KUBICK, Director of the Wastewater Enterprise Capital Improvement Program, City and County of San Francisco's Public Utilities Commission

BARBRA BATSHALOM, Founder and CEO, Sustainable Performance Institute (SPI)

ANDREA GOERTZ, Chief Communications and Sustainability Officer, TELUS

DOMINIQUE HARGREAVES, Executive Director, USGBC-Los Angeles

2015 WINNERS

LORI DUVALL, Director of Global Impact, eBay

ARLENE D. BLUM, Founder and Executive Director, Green Science Policy Institute

ERLA DÖGG INGJALDSDÓTTIR, CEO/Inventor, mnmMOD Building Solutions

HILARY BEBER FIRESTONE, Senior Project Manager/Advisor, Energy Efficiency, Los Angeles Mayor's Office of Sustainability

DEBORAH MARTON, Executive Director New York Restoration Project

ALICIA SILVA, General Director and Founder, Revitaliza Consultores

DAWN RITTENHOUSE, Director of Sustainable Development, DuPont Company

HEATHER WHITE, Executive Director, Environmental Working Group (EWG)

ROBIN CHASE, Founder, ZipCar, Buzzcar, Veniam

MARY WENZEL, Head of Environmental Affairs, Wells Fargo

JANE PALMIERI, Business President, Dow Building & Construction

KIRA GOULD, Director of Communications, William McDonough + Partners

ANGELA FOSTER-RICE, Managing Director of Environmental Affairs, United Airlines

STACY GLASS, President, Built Environment, Cradle to Cradle Products Innovation Institute

MICHELLE MOORE, CEO, Groundswell; Fulya Kocak, Director of Sustainability, Clark Construction Group

DAGMAR B. EPSTEN, President & CEO, The Epsten Group, Inc.; Amy Francetic, CEO, Clean Energy Trust (CET)

LISA COLICCHIO, Director of Corporate Responsibility, CBRE

KATRIN KLINGENBERG, Executive Director, Passive House Institute US (PHIUS)

2 4 WINNERS

HILLARY CLINTON, former US Secretary of State and First Lady

ROCHELLE ROUTMAN, Director of Sustainability, Mohawk Group

BETH HEIDER, Chief Sustainability Officer, Skanska

CINDY ORTEGA, Chief Sustainability Officer, MGM Resorts International

AMANDA STURGEON, Executive Director, International Living Future Institute

ARIELLE BERTMAN, Principal of Energy and Sustainability, Google

BEA PEREZ, Chief Sustainability Officer, Coca-Cola

DANIELE HORTON, Founder and Principal, Verdani Partners

ROBYN BEAVERS, Senior Vice President of Innovation, NRG Energy

LEISHA JOHN, Americas Director of Environmental Sustainability, Ernst & Young

2014 HONORABLE MENTIONS

LISA MATTHIENSEN, Principal, Integral Group

JEANNE GANG, Founding Principal, Studio Gang

LYNN JURICH, Founder and CEO, Sunrun

ANISA BALDWIN METZGER, School District Sustainability Manager, USGBC

ANGELA NAHIKIAN, Director of Global Environmental Sustainability, Steelcase

KATHRIN WINKLER, Senior Vice President and Chief Sustainability Officer, EMC

SARAH ELIZABETH IPPEL, Founder, Academy for Global Citizenship

HANNAH JONES, Chief Sustainability Officer and Vice President of Innovation Accelerator, Nike

MAYA LIN, Founding Principal, Maya Lin Studio

MICHELE WHYLE, Global Head of Sustainability and Quality, 3M

KIM MAROTTA, Director of Sustainability, MillerCoors

PAST JUDGES



ROCHELLE ROUTMAN
Chief Sustainability Officer, Halstead International & MetroFlor



ANGELA FOSTER-RICE
Managing Director, Environmental Affairs & Sustainability, United Airlines



LEITH SHARP
Director of Executive Education for Sustainability, Harvard University's Center for Health & the Global Environment



KIMBERLY LEWIS
Senior Vice President, Community Advancement, USGBC



AMANDA STURGEON
CEO, International Living Future Institute

SPONSORSHIP

GOLD \$20,000

Leadership Feature in N/D '17
"The Leadership & Innovation Issue"
(Editorial focus: Commitment to
leadership, diversity, and inclusion)

Gold sponsorship to be recognized
at event, online, and in print issue.
This would include recognition on
all press/communication initiatives
prior, during, and post event

Full page print ad in S/O '17 "The
Greenbuild Issue" (value of \$7,750)

Billing on all printed and digital
materials related to the event
(Save the Date, Invitation, Event
Agenda, Welcome Signage,
Newsletters, Social Media, etc.)

Access to guest list

1 e-blast promoting Leadership Feature

One table of 8 at the dinner

Option to present one award
at award ceremony

Inclusion and mention in
event recap video

SILVER \$10,000

N/A

N/A

Full page print ad in S/O '17 "The
Greenbuild Issue" (value of \$7,750)

Billing on all printed and digital
materials related to the event
(Save the Date, Invitation, Event
Agenda, Welcome Signage,
Newsletters, Social Media, etc.)

N/A

N/A

One table of 8 at the dinner

N/A

Special recognition from
gb&d's publisher

BRONZE \$3,000

N/A

N/A

N/A

Billing on all printed and digital
materials related to the event
(Save the Date, Invitation, Event
Agenda, Welcome Signage,
Newsletters, Social Media, etc.)

N/A

N/A

2 complimentary tickets for
award program and dinner

N/A

Special recognition from
gb&d's publisher

SUPPORTER \$500

N/A

N/A

N/A

Your name or company listed in
text as a supporter of the award

N/A

N/A

N/A

N/A

N/A



gb&d

CREATING A MORE SUSTAINABLE WORLD

Green Building & Design magazine is the leading source for sustainable building solutions. Based in Chicago, we are a **certified B-Corp** with a mission of creating a more sustainable world.

Our award-winning print magazine combines captivating editorial with exquisite design to create an unparalleled level of quality. Our **website**, weekly **newsletter** and **digital edition** offer extensive reach to a targeted audience. As a **trusted source** for the world's **top architects, builders, and developers**, *gb&d* showcases projects, products, and trends vital for **building a more sustainable world**.



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