

ProGreen offers turf that looks great on the golf course, at hotels, by the pool, and more.

Consider Turf for Your Next Project

ProGreen Synthetic Grass is beautiful and made to last.

By Sarah Treleaven

In case you didn't already know, turf can be used in a variety of spaces outside of the typical sports stadiums. In fact, turf offers a full range of beneficial—and sustainable—applications. For more than 30 years, **ProGreen Synthetic Grass** has been creating beautiful and increasingly resilient turf for a range of commercial purposes.

A growing number of businesses are discovering the benefits of turf—including dog parks keen on maximizing cleanliness, recreational facilities looking for a safe and easy-to-maintain product, and high-end car dealerships looking for an appealing way to showcase luxury products.



**HERE ARE 10 REASONS
YOU SHOULD CONSIDER
INSTALLING TURF
FOR YOUR NEXT
COMMERCIAL PROJECT:**

It looks great.

With ProGreen's remarkable aesthetic developments comes a broadening range of applications. "Turf can be used in really exciting, beautiful ways, and you'll find it in places you'd never expect," says **Chris Cote**, ProGreen's general manager. For example, chic hotels and bars are using turf on their rooftops as an eye-catching alternative to blank open spaces.

It's super resilient.

While natural grass is extremely vulnerable to wear and tear—from inclement weather and sun discoloration or pet waste to simple foot traffic—turf is an extremely resilient product. This year, ProGreen is launching a dual-fiber product for commercial consumers, incorporating the technology used to create extreme durability for athletic fields—perfect for busy commercial areas. "It's a very consistent, reliable surface that holds up to traffic and use," says **Justin Reddy**, president of ProGreen. Turf eliminates concerns about having mud dragged into your facility and trip hazards when the ground is frozen.



It conserves water.

Drought and water conservation are growing concerns all over the world, particularly in arid climates like that of Texas, California, and Arizona. In the last decade, there's been a big push towards xeriscaping, or landscaping that requires zero water. Fortunately with turf, you get a product that resembles natural grass in landscaping but that doesn't require any water.

It's low maintenance, so it saves time.

In addition to conserving water, turf also requires much less care than natural grass. Once the turf is installed, there's no need for edging, mowing, or any other maintenance like you'd have with natural grass. Plus, using turf means you'll never have to worry about pulling weeds, fertilizing the lawn, or treating against any number of diseases that can discolor or otherwise ruin grass. This is especially important considering it's often the first thing customers will see as they approach your business.



It helps earn LEED credits.

Turf's low maintenance—in particular, that it requires zero water and no machine maintenance—makes it the perfect choice for sustainable building projects, too. But, more specifically, it can also help you earn credits toward LEED certification, the highest standard in green building and a symbol of sustainability, safety, and marketability. Outdoor water efficiency alone—a key feature of turf—can earn up to 4 LEED credits.

It's free of pesticides and harsh chemicals.

Unlike natural grass, ProGreen's American-made turf doesn't require any chemical maintenance, which means there's no potential for groundwater contamination. Parents and pet owners alike can also rest assured that their loved ones can frolic under the sun, learn how to crawl, or play fetch without exposure to toxic materials.

Installation is easy and results are immediate.

When you seed grass or plant sod, it can take months to get the desired effect—and even then, grass is vulnerable to setbacks. Turf installation can take just days, and the process resembles that of building a patio. First, professional installers dig out three to four inches of organic material, then they install a geotextile layer and a stone base to ensure even drainage. Finally, they add the top layer of turf, fastening the corners to ensure a clean, even, and natural appearance.

This year, ProGreen is launching a commercial dual-fiber product that's extremely durable.

You're guaranteed American-made goods.

ProGreen makes all of its fibers in Alabama, and they only buy blue chip domestic resins that are free of heavy metals—an important point of difference between ProGreen and many international competitors. "When you get turf from overseas, you don't know what you're getting—it could have fillers or it could have contaminants," Reddy says. "We guarantee quality and we make sure what you're getting is pure."

It's the next generation of turf.

When it comes to turf, remarkable advances have been made in the last 30 years. "Many people are familiar with turf from the indoor-outdoor carpet, the fake-looking stuff," Cote says. "But this is new generation stuff." The turf of today—and the future—incorporates monofilament fibers with texturized thatch and multicolor green and brown to replicate natural grass, which isn't uniform in color.

When planning your next project, look to turf to solve your landscaping issues, from maintenance and sustainability concerns to long-term resiliency. It looks great and it's increasingly natural, too—lending outdoor spaces a no-fuss and highly polished appearance. In a busy world, one where time always seems limited, choosing turf means you'll have one less thing that needs constant tending. **gb&d**

It saves you money in the long run.

"If you're paying someone to mow, water, and maintain your grass every week, that's a big investment," Cote says. "By installing turf, you're creating an area that no longer requires expensive maintenance." That in turn saves money by eliminating the need for water, repairs, landscaping, specialty equipment, and related personnel. Plus, because turf is so resilient, you can expect a much longer lifespan than natural grass.



PHOTOS: COURTESY OF PROGREEN