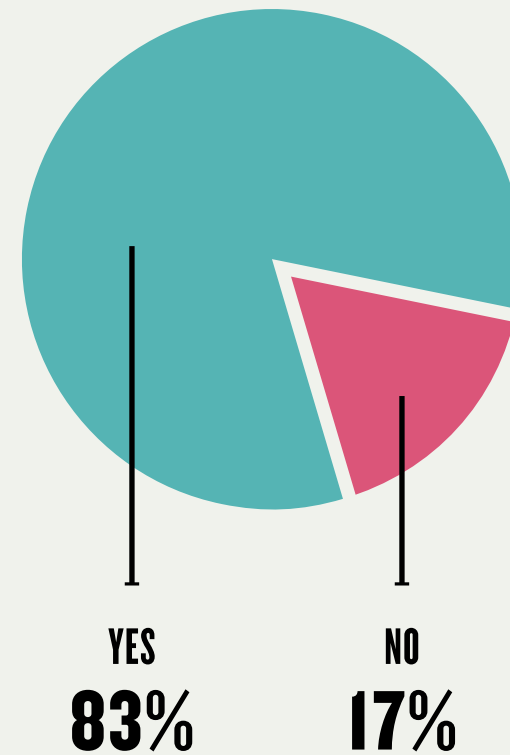


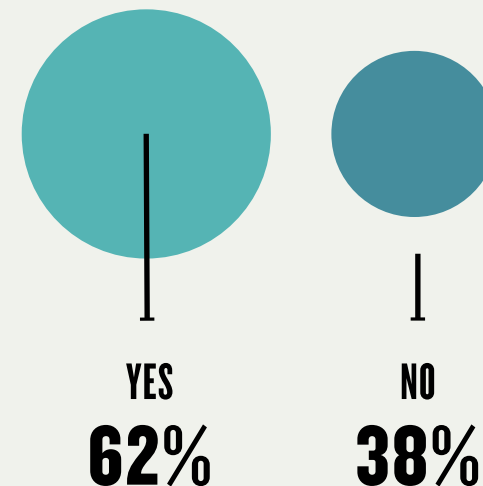
THE STATE OF GREEN BUILDING

WHAT'S THE INDUSTRY'S TAKE ON BUILDING GREEN? *GB&D* RECENTLY CONDUCTED A SURVEY* TO FIND OUT. WE SURVEYED ARCHITECTS, ENGINEERS, AND OTHER INDUSTRY PROFESSIONALS ACROSS THE U.S. (MORE THAN HALF WITH 10+ YEARS OF EXPERIENCE) TO LEARN HOW SUSTAINABILITY IS AFFECTING FIRMS NATIONWIDE.

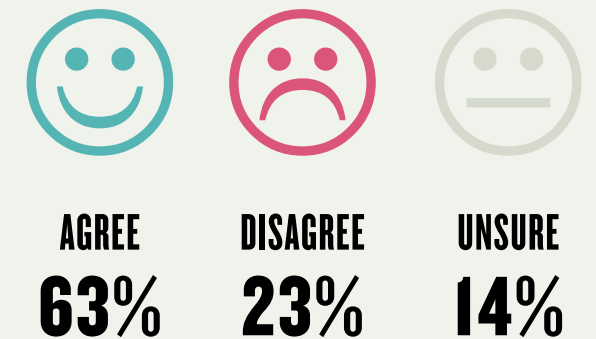
AGREE GREEN BUILDING SKILLS ARE ESSENTIAL FOR ALL NEW ARCHITECTS



GREEN BUILDING SKILLS WILL BE CRITICAL TO GROW THEIR BUSINESS IN THE NEXT 12 MONTHS



BUILDING A GREEN PROJECT HELPS YOU GROW YOUR BUSINESS



“WE MUST CONTINUE TO SEARCH FOR SUSTAINABLE SOLUTIONS TO OUR BUILDING NEEDS.”

MICHAEL KOLLMAN
ARCHITECT, WEXLER/KOLLMAN

* In summer 2018, *gb&d* surveyed industry professionals via email and social media. These are some of the results.

LEEDING THE WAY
MOST POPULAR GREEN CERTIFICATIONS

(1 or more projects have the following certification)

- LEED **83.5%**
- ENERGY STAR **45.2%**
- WELL **15.7%**
- PASSIVE HOUSE **14.8%**
- GREEN GLOBES **10.4%**
- BREEAM **6.1%**
- LIVING BUILDING CHALLENGE **4.3%**
- FITWEL **1.7%**
- OTHER **7%**

WHY CERTIFY?

- A CLIENT REQUESTED IT** **66.7%**
- IT'S A COMMITMENT OF MY FIRM **40.5%**
- IT MADE ECONOMIC SENSE **17.1%**
- MY FIRM IS IN A STATE THAT REQUIRES IT **13.5%**

WHY NOT CERTIFY?

- IT'S NOT IMPORTANT TO OUR CLIENT** **67.5%**
- IT'S TOO EXPENSIVE **45.6%**
- IT TAKES TOO MUCH TIME **28.9%**
- THERE AREN'T ENOUGH RESOURCES AVAILABLE **13.2%**

40%

**BUILD ONE TO FIVE
 SUSTAINABLE PROJECTS
 EACH YEAR**



20%

**BUILD ZERO
 SUSTAINABLE PROJECTS
 ANNUALLY**



70%

**PLAN TO BUILD MORE
 GREEN PROJECTS IN THE
 NEXT 12 MONTHS THAN IN
 THE PREVIOUS YEAR**

Up Front Trendsetters Features Spaces Approach Punch List

- 79 The Greenest City**
 Chicago was recently recognized with the LEED for Cities Platinum certification.
- 81 Golden and Green**
 McDonald's recently opened its new flagship restaurant—complete with living walls.
- 84 Filling a Void**
 Greenline Homes is building super energy-efficient housing on Chicago's South Side.